

**Babasaheb Bhimrao Ambedkar Bihar University, Muzaffarpur**  
**Directorate of Distance Education**  
**Professional / Technical 1st Semester January Session 2016-19**  
**Subject: Management Concepts & Principles (MBA)**  
**Semester -1<sup>st</sup> :Paper – 1<sup>st</sup>(Answer all questions)**

**Full Marks: 30**

1. Discuss the significance of Management.
2. Discuss the different types of organizational structures.

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**Professional / Technical 1st Semester January Session 2016-19**  
**Subject: Organizational Behaviour and Communication (MBA)**  
**Semester -1<sup>st</sup> :Paper – 2<sup>nd</sup>(Answer all questions)**

**Full Marks: 30**

1. Discuss the role of Manager in an organization.
2. Discuss the steps in motivation process.

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**Professional / Technical 1st Semester January Session 2016-19**  
**Subject: Management Accounting(MBA)**  
**Semester -1<sup>st</sup> :Paper – 3<sup>rd</sup>(Answer all questions)**

**Full Marks: 30**

1. Distinguish between financial accounting and management accounting.
2. Explain the various concepts of funds in context of funds flow statement.

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**Professional / Technical 1st Semester January Session 2016-19**  
**Subject: Managerial Economics(MBA)**  
**Semester -1<sup>st</sup>:Paper – 4<sup>th</sup>(Answer all questions)**

**Full Marks: 30**

1. Analyse the fundamental concepts of managerial economics.
2. How is monopoly power measured? Elaborate.

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**Professional / Technical 1st Semester January Session 2016-19**  
**Subject: Quantitative Techniques(MBA)**  
**Semester -1<sup>st</sup>: Paper – 5<sup>th</sup>(Answer all questions)**

**Full Marks: 30**

1. Explain the various statistical techniques.
2. How are the histograms useful in data representation?