

**Babasaheb Bhimrao Ambedkar Bihar University, Muzaffarpur**  
**Directorate of Distance Education**  
**Professional / Technical 2<sup>nd</sup> Semester (Session 2014-16)**  
**Subject:- MBA (Master of Business Administration)**  
**Paper – 6**  
**Assignment Paper (Full Marks – 30)**  
**Production Management**

1. What is the meaning of production planning? Discuss its importance.
2. Define CPM and PERT. Differentiate between them.

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**Paper – 7**  
**Assignment Paper (Full Marks – 30)**  
**Marketing Management**

1. Define Marketing. Discuss its importance in Modern economy.
2. Define channel of distribution. Discuss the types of distribution channel.

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**Paper – 8**  
**Assignment Paper (Full Marks – 30)**  
**Human Resource Management**

1. Discuss the importance of Human Resource Management.
2. What is the meaning of Selection? Discuss its methods.

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**Paper – 9**  
**Assignment Paper (Full Marks – 30)**  
**Financial Management**

1. Define Capital Budgeting. Discuss its need and importance.
2. What is working capital? Discuss the sources of working capital finance.

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**Paper – 10**  
**Assignment Paper (Full Marks – 30)**  
**Research Methodology**

1. Discuss the importance of Research in Managerial decision-making.
2. Define Sampling. Discuss its types and their features.