

Professional / Technical 4th Semester Examination 2015 (Session 2013-15)
BBA (Bachelor of Business Administration)
Paper – 17th
Model Paper (Full Marks – 70)

Research Methodology

01. What is meant by research in management? Discuss its characteristics.
02. Describe the importance of research in management.
03. Define the research problem. Explain its features.
04. Explain the research objectives in business.
05. How is research problem formulated? Explain.
06. What do you mean by exploratory research? State its significance in modern age.
07. Define conclusive research and discuss its need in modern business.
08. Discuss various points that should be considered in planning a statistical survey.
09. What do you mean by primary data? Explain its various method of collection.
10. What is secondary data? Point out the various sources of their collection.
11. Distinguish between primary data and secondary data.
12. What is questionnaire? What are the essentials of a good questionnaire?
13. Explain the technique of constructing a questionnaire.
14. Discuss the various sampling techniques for collection of data.
15. Distinguish between a census and sample enquiry.
16. What is editing? Describe the process of editing.
17. Discuss the different methods of classification of data.
18. What is tabulation? Discuss its objectives.
19. Discuss the characteristics of a good research report.
20. Write short notes on:-
 - (i) Probability
 - (ii) Research Process
 - (iii) Cross Tabulation
 - (iv) Report Format

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Management & Control of Cost

01. What is meant by research in management? Discuss its characteristics.
02. Discuss the importance of cost accounting.
03. Explain the methods of cost accounting.
04. What do you understand by elements of cost? Explain in details.
05. What do you understand by classification of cost? State.
06. What is inventory control? Explain its techniques.
07. Discuss the object of cost accounting and distinguish between cost accounting and financial accounting.
08. What is cost sheet and why is it prepared?
09. Sums relating is cost sheet and production account.
10. What is contract account? What important points should be born in mind in its preparation?
11. Sums relating to control costing, job costing and batch costing.
12. What is process cost accounting? Discuss its objects and principles.
13. What are by-products? How are they valued in cost accounting?
14. Sums relating to process accounting.
15. Define standard costing. Explain its main characteristics.
16. Sums relating to standard costing.
17. Explain the meaning of marginal costing. Discuss its usefulness and limitations.
18. Sums relating to marginal costing and absorption.
19. Define budgeting control. Discuss its merits and demerits.
20. What is flexible budget? Explain its importance and limitations.

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Entrepreneurship

01. What is meant by an entrepreneurship? Discuss his main characteristics.
02. State the qualities of an entrepreneur.
03. Explain the functions of an entrepreneur.
04. What is meant by entrepreneurial skills? Discuss its significance in modern business.
05. Explain the various types of entrepreneurs.
06. What is new and traditional concept of entrepreneurs? Explain.
07. Define entrepreneurship and discuss its characteristics.
08. Write an essay on infrastructural facilities for growth of entrepreneurial climate in India.
09. Explain the role of entrepreneurship in economic development of India.
10. Discuss the factors influencing entrepreneurship.
11. Explain the supporting agencies for entrepreneurship development in India.
12. Explain the role of economic environment in the development of entrepreneurship.
13. What is project management? Discuss its significance in entrepreneurship development.
14. What is meant by project appraisal? How is it performed?
15. How is project identified by an entrepreneur? Discuss.
16. Describe the procedure for selection of project.
17. Discuss the various phase of entrepreneurial development programme in India.
18. Explain the need and objectives of entrepreneurial development programme in India.
19. Discuss the working of institutions involved in entrepreneurial development programme in India.
20. Evaluate the progress of entrepreneurship development programme in India.

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Paper –20th
Model Paper (Full Marks – 70)

Business Environment

01. What do you mean by business environment? Discuss its nature.
02. Discuss the significance of business environment in developing economy.
03. Define capitalism and state its salient features.
04. What is meant by socialism? Explain its characteristics.
05. What is mixed economy? Discuss its merits and demerits.
06. Explain the need and significance of private sector in modern economy in India.
07. What is meant by public sector? Describe its advantages and disadvantages in Indian economy.
08. Explain the role of socio-cultural environment in business in India.
09. How social environment is influenced the business activities in India.
10. Describe the role of social institutions in promotion of business institutions in India.
11. What do you understand by culture? Discuss its effects on business.
12. Discuss the role of cultural groups in formulating business strategies.
13. State the role of political environment of business in India.
14. Write an essay on political system of India.
15. Explain the impact of political environment on business strategies.
16. What is economic environment? Discuss the factors which influenced the economic environment.
17. What is economic planning? Discuss its need in Indian economy.
18. Describe the recent industrial policy of India.
19. Discuss the recent trend of business in Indian economy.
20. Write short notes on:
 - (i) Industrial Profile
 - (ii) Political Ideologies
 - (iii) Cultural Diversity
 - (iv) Demographic Profile