Professional / Technical 4th Semester Examination 2015 (Session 2013-15) BBA (Bachelor of Business Administration)

Paper – 17th Model Paper (Full Marks – 70)

Research Methodology

- 01. What is meant by research in management? Discuss its characteristics.
- 02. Describe the importance of research in management.
- 03. Define the research problem. Explain its features.
- 04. Explain the research objectives in business.
- 05. How is research problem formulated? Explain.
- 06. What do you mean by imploratory research? State its significance in modern age.
- 07. Define conclusive research and discuss its need in modern business.
- 08. Discuss various points that should be considered in planning a statistical survey.
- 09. What do you mean by primary data? Explain its various method of collection.
- 10. What is secondary data? Point out the various sources of their collection.
- 11. Distinguish between primary data and secondary data.
- 12. What is questionnaire? What are the essentials of a good questionnaire?
- 13. Explain the technique of constructing a questionnaire.
- 14. Discuss the various sampling techniques for collection of data.
- 15. Distinguish between a censes and sample enquiry.
- 16. What is editing? Describe the process of editing.
- 17. Discuss the different methods of classification of data.
- 18. What is tabulation? Discuss its objectives.
- 19. Discuss the characteristics of a good research report.
- 20. Write short notes on:-
 - (i) Probability (iii) Cross Tabulation
 - (ii) Research Process (iv) Report Format

Professional / Technical 4th Semester Examination 2015 (Session 2013-15) BBA (Bachelor of Business Administration)

Paper – 18th Model Paper (Full Marks – 70)

Management & Control of Cost

- 01. What is meant by research in management? Discuss its characteristics.
- 02. Discuss the importance of cost accounting.
- 03. Explain the methods of cost accounting.
- 04. What do you understand by elements of cost? Explain in details.
- 05. What do you understand by classification of cost? State.
- 06. What is inventory control? Explain its techniques.
- 07. Discuss the object of cost accounting and distinguish between cost accounting and financial accounting.
- 08. What is cost sheet and why is it prepared?
- 09. Sums relating is cost sheet and production account.
- 10. What is contract account? What important points should be born in mind in its preparation?
- 11. Sums relating to control costing, job costing and batch costing.
- 12. What is process cost accounting? Discuss its objects and principles.
- 13. What are by-products? How are they valued in cost accounting?
- 14. Sums relating to process accounting.
- 15. Define standard costing. Explain its main characteristics.
- 16. Sums relating to standard costing.
- 17. Explain the meaning of marginal costing. Discuss its usefulness and limitations.
- 18. Sums relating to marginal costing and absorption.
- 19. Define budgeting control. Discuss its merits and demerits.
- 20. What is flexible budget? Explain its importance and limitations.

Professional / Technical 4th Semester Examination 2015 (Session 2013-15) BBA (Bachelor of Business Administration) Paper – 19th

Model Paper (Full Marks – 70)

Entrepreneurship

- 01. What is meant by an entrepreneurship? Discuss his main characteristics.
- 02. State the qualities of an entrepreneur.
- 03. Explain the functions of an entrepreneur.
- 04. What is meant by entrepreneurial skills? Discuss its significance in modern business.
- 05. Explain the various types of entrepreneurs.
- 06. What is new and traditional concept of entrepreneurs? Explain.
- 07. Define entrepreneurship and discuss its characteristics.
- 08. Write an essay on in infrastructural facilities for growth of entrepreneurial climate in India.
- 09. Explain the role of entrepreneurship in economic development of India.
- 10. Discuss the factors influencing entrepreneurship.
- 11. Explain the supporting agencies for entrepreneurship development in India.
- 12. Explain the role of economic environment in the development of entrepreneurship.
- 13. What is project management? Discuss its significance in entrepreneurship development.
- 14. What is meant by project appraisal? How is it performed?
- 15. How is project identified by an entrepreneur? Discuss.
- 16. Describe the procedure for selection of project.
- 17. Discuss the various phase of entrepreneurial development programme in India.
- 18. Explain the need and objectives of entrepreneurial development programme in India.
- 19. Discuss the working of institutions involved in entrepreneurial development programme in India.
- 20. Evaluate the progress of entrepreneurship development programme in India.

Professional / Technical 4th Semester Examination 2015 (Session 2013-15) BBA (Bachelor of Business Administration) Paper -20th Model Paper (Full Marks - 70)

Business Environment

- 01. What do you mean by business environment? Discuss its nature.
- 02. Discuss the significance of business environment in developing economy.
- 03. Define capitalism and state its salient features.
- 04. What is meant by socialism? Explain its characteristics.
- 05. What is mixed economy? Discuss its merits and demerits.
- 06. Explain the need and significance of private sector in modern economy in India.
- 07. What is meant by public sector? Describe its advantages and disadvantages in Indian economy.
- 08. Explain the role of socio-cultural environment in business in India.
- 09. How social environment is influenced the business activities in India.
- 10. Describe the role of social institutions in promotion of business institutions in India.
- 11. What do you understand by culture? Discuss its effects on business.
- 12. Discuss the role of cultural groups in formulating business strategies.
- 13. State the role of political environment of business in India.
- 14. Write an essay on political system of India.
- 15. Explain the impact of political environment on business strategies.
- 16. What is economic environment? Discuss the factors which influenced the economic environment.
- 17. What is economic planning? Discuss its need in Indian economy.
- 18. Describe the recent industrial policy of India.
- 19. Discuss the recent trend of business in Indian economy.
- 20. Write short notes on:
 - (i) Industrial Profile (iii) Cultural Diversity
 - (ii) Political Ideologies (iv) Demographic Profile