

Babasaheb Bhimrao Ambedkar Bihar University, Muzaffarpur

Directorate of Distance Education

PROFESSIONAL/TECHNICAL 4TH SEMESTER

BBA/4th Semeter/BBA16/13-16: Bachelor of Business Administration

Paper-16 : Computer Applications in Management: MODEL QUESTIONS (Full Marks -70)

ANSWER ANY FIVE QUESTIONS

- Q. 1. What is Computer? Explain the characteristics of Computers.
- Q. 2. Briefly explain different generations of computer.
- Q. 3. Discuss and explain functional aspects of input and output units.
- Q. 4. Write and explain different types of computer.
- Q. 5. What is computer memory? Explain its types.
- Q. 6. Define read only memory & explain its types. What is Cache memory?
- Q. 7. What is computer software? Also explain the development of software.
- Q. 8. What are the uses of application software's? Discuss briefly.
- Q. 9. Define Operating System. Also explain different features of an Operating System.
- Q. 10. Discuss and explain the role of computer in Business.
- Q. 11. What do you mean by E-commerce? Explain it.
- Q. 12. What is the role of computer in Marketing and Manufacturing?
- Q. 13. What is multimedia? Explain use of multimedia in Education and Entertainment..
- Q. 14. What is expert system? Describe some major applications of expert systems..
- Q. 15. Write short notes on any two of the following:
 - a) Random Access Memory
 - b) Project Management
 - c) Computer in Cost and Budget Control
