

Babasaheb Bhimrao Ambedkar Bihar University, Muzaffarpur
Directorate of Distance Education
Professional / Technical 2nd Semester (Session 2014-16)
Subject:- Postgraduate Diploma in Financial Management (PGDFM)
Paper – 6
Model Paper (Full Marks – 70)

Production Management

1. Define Production Planning and Control. Discuss its importance.
2. What are the techniques of Production Planning and Control?
3. What is the different between centralization and decentralization?
4. Define Industry. Discuss its various types.
5. What is Production Order? Discuss its objective.
6. Discuss the tools of Production Order.
7. What is Network Programming? Discuss its types.
8. What is the different between CPM and PERT?
9. Define work study. Discuss its objective.
10. Discuss the factors affecting productivity.
11. What is the meaning of Plant Layout? Discuss its objectives.
12. Explain the Weber's theory of Location.
13. What is Inventory Management? Discuss its objectives.
14. Discuss the various costs involved in Inventory Management.
15. Explain the ABC analysis of Inventory.
16. Discuss the procedure to layout.
17. Define EOQ. Discuss its computation.
18. What is the meaning of Quality Control? Discuss its objectives.
19. What are the phases of Quality Control? Explain.
20. Define control charts. Discuss its types.

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Paper – 7
Model Paper (Full Marks – 70)

Marketing Management

1. What is the meaning of marketing? Discuss its nature and scope.
2. Discuss the importance of marketing.
3. What are the factors influencing consumer?
4. What is marketing mix? Discuss its elements.
5. What is the relationship between marketing-mix and marketing strategy.
6. What is the meaning of Product? Discuss its types.
7. Discuss the problems of marketing.
8. What is market segmentation? Discuss its variables.
9. Explain the merits and demerits of branding.
10. Explain the merits and demerits of packaging.
11. What is the concept of service? Discuss the reasons of growth of service sector.
12. Define channel of distribution. Discuss its importance.
13. Discuss the factors influencing channel decision.
14. What is advertising? Discuss its types.
15. Explain the factors influencing promotion mix.
16. Define price. Discuss the different methods of pricing policies.
17. Discuss the types and strategy for market development.
18. Discuss the merits and demerits of advertising in marketing.
19. Define product diversification. Discuss its importance.
20. Short notes:
 - (i) Swimming Pricing
 - (ii) Sales Promotion

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Paper – 8
Model Paper (Full Marks – 70)

Human Resource Management

1. What is the meaning and concept of Human Resource Management (HRM)?
Discuss its importance.
2. Discuss the functions of Human Resource Manager.
3. What is Human Resource Planning? Discuss its significance.
4. Discuss the steps involved in Human Res. Planning.
5. Discuss the sources and methods of Recruitment.
6. What is Recruitment? How it is differ from selection?
7. Discuss the methods and objectives of Promotion.
8. What is the concept of Development? Discuss its methods.
9. Discuss the need and importance of Promotion.
10. Discuss the significance of Transfer.
11. What is Performance Appraisal? Discuss its objectives.
12. What are the different methods of Performance Appraisal?
13. What is the meaning of compensation? Discuss its methods.
14. Discuss the causes of demotion of an employee.
15. What is Participative Management? Discuss its importance.

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Paper – 9
Model Paper (Full Marks – 70)

Financial Management

1. Define Finance functions. Discuss its importance.
2. Maximization of Profit and Maximization of wealth is the main objective of financial functions.” Explain.
3. What is cost of capital? Discuss its importance.
4. Define capital budgeting. Discuss its merits and demerits.
5. Define capital budgeting. Discuss the various capital budgeting techniques.
6. What is the meaning of leverages? Discuss its types in detail.
7. What is financial forecasting? How cash budget prepared?
8. Define working capital. Discuss its significance.
9. Define dividend. Discuss its different types.
10. Discuss the various factors influencing the corporate dividend policy.
11. What is capital structure? Discuss the features of optimum capital structure.
12. Discuss the different sources of capital in an organization.
13. Discuss the functions of finance manager.
14. Discuss the factors affecting the requirement for working capital.
15. Short notes:
 - (i) Cash Management
 - (ii) Credit Policies
 - (iii) Financial Leverage
 - (iv) Cost of Preference Capita

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Paper – 10
Model Paper (Full Marks – 70)

Research Methodology

1. What is the meaning of Research? Discuss its types.
2. Explain the importance of Research in Managerial decision-making?
3. Discuss the features of a good research design.
4. What are the problems of Research? Discuss it.
5. What is hypothesis? Discuss its types.
6. Discuss the problems in the formulation and testing of hypothesis.
7. What are the types of data? Discuss its features.
8. Explain the features of a good Questionnaire.
9. What are the types of Sampling? Discuss.
10. What is Scaling? Discuss its importance.
11. Discuss various types of scaling and their features.
12. Discuss the difficulties of measurement of attitude.
13. Discuss the types of research report.
14. Explain the need of effective communication of research findings.
15. Short notes:-
 - (i) Null Hypothesis
 - (ii) Correlation
 - (iii) Regression
 - (iv) Index Numbers